

彰化
文創



彰化文創 彰彰精彩
CHANGHUA
CULTURAL
CREATIVITY

彰化文創 商品型錄

2025

收錄內容

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彰化文創商品型錄

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以文化為本 呈現彰化的半線風格



走進彰化，總能在轉角遇見故事。老街的紅磚騎樓、手作的香氣、地方工藝師傅的巧手與堅持，都是時間留給彰化這片土地最溫柔的印記。文創，不只是商品的設計與美感，更是生活與土地的延續，是我們用當代語彙書寫地方記憶的方式。

多年來，縣府團隊持續推動「彰化文創」這個概念，從精品認證、彰化設計週到節慶文創商品徵選，我們串聯在地產業、設計師與年輕創業者，讓傳統產業透過新的美學語言被看見，也讓設計成為生活的一部分。這本《彰化文創商品型錄》，正是這段努力的縮影——它不僅記錄了創作者的巧思與用心，更呈現出彰化百工百業的文化底蘊，更匯聚本縣的文創能量。

在每件作品背後，我們看見的不只是商品，而是一篇篇精彩的故事。那是傳產職人的技藝、歷史的脈絡、工坊裡的堅持，以及眾多青年返鄉的夢。這些文創商品讓人看見「彰化文創」的發展能量——從手感到心感，從在地有機會延伸到國際。

未來，縣府將持續整合公私資源，導入設計輔導與文化 ESG 理念，鼓勵企業支持文創、培育藝文消費人口，讓文化創意落實在日常的點點滴滴。願每一次的創作、每一件商品，都能成為彰化文創的展現，用文化創意讓彰化迎向新的發展契機。

彰化縣長  謹識

以文創治理為引擎，形塑彰化的半線風格

彰化舊稱「半線」，歷經三百年歷史淬煉，產業繁盛，物產豐富，為傳統與新興產業發展並進的重要基地。《文創產業發展法》於 99 年公布施行以來，文化局即致力於文創產業政策開展，辦理資源盤點、業者輔導等，逐步累積文創能量與基礎。惟於跨局處資源整合與整體推展機制上仍有待進一步深化與強化之空間，亟需透過更周延之規劃與跨域合作，建構完善之文化創意產業發展之環境。

111 年度彰化文創進入發展新階段，不僅著眼於商品的美學提升，更看見文化在城市治理中的重要性。為使文創政策具備前瞻性與持續性，縣府跨局處成立「文創推動委員會」，並擬訂 112 至 114 年之三年文創發展計畫，將產業、文化、教育等資源納入整體策略，使文創推動不再是單點、單項的活動，而是具有系統性的長期治理工程。文創治理的核心，在於建立一套能夠「整合資源、提升效能、累積地方文化能量」的推動機制。因此，縣府從推動委員會的政策擘畫，到輔導小組的跨局處協作，再到文創專業團隊的輔導與媒合，全方位形塑一條完整的治理鏈。這套治理架構涵蓋文創政策規劃、品牌建立、業者輔導、人才培育、資源協作、文化教育扎根與永續理念的導入，使文創推動成為一項扎根地方、能夠持續運作的公共政策。

透過這套治理體系的引導，縣府積極鼓勵在地產業導入設計思維，建立彰化文創 VI，並以辦理彰化文創精品認證、節慶文創甄選、共創媒合輔導、彰化文創建置等階段性成果，成功協助業者建立「彰化味」品牌。不僅整合了地方文化要素，延伸出多元創作，更使產品深具文化深度與故事性。同時，藉由縣府內、外部資源的盤整與串聯，逐步確立了彰化的文創品牌樣貌，讓「半線風格」成為帶有文化底蘊、設計能量與永續價值的在地標誌。

《彰化文創商品型錄》的出版，正是文創治理體系的重要成果展現，具體呈現了彰化在文創政策推動下的豐碩累積。每件商品背後，都展現人與土地的連結，是產業、設計與地方文化彼此對話的結晶。未來，我們也將持續整合資源，深化品牌，讓「半線風格」成為代表品質與文化深度的標誌。

彰化縣文化局局長  謹識

彰慶香韻

Changhua Scent Travel candle

日馥癒日香氛工作室

Day after day Scent Studio

「彰慶香韻」香氛旅行蠟燭以天然精油調香，將彰化的四季風情化為春之花田、夏之海風、秋之花果、冬之林木四款氣味。以大豆蠟與植物精油製成，搭配具有彰化地景意象的圖騰包裝，傳遞屬於彰化的節慶意象與生活美學。

Crafted with natural essential oils, the "Changhua Scent" travel candles translate the seasonal beauty of Changhua into four signature fragrances: Spring Flower Fields, Summer Sea Breeze, Autumn Blossoms & Fruits, and Winter Forests. Each candle is made with soy wax and essential oils. The packaging features landscape-inspired motifs drawn from Changhua, reflecting the region's festive traditions and refined



商品內容物 | 香氛製品

Product Contents | Fragrance products

商品材質 | 大豆蠟、植物精油

Product material | Soy Wax, Essential Oils

價格 | NT\$399

Price | NT\$399

負責人 | 林冠汝

Person in Charge | Lin Guan-Ru

公司電話 | 0919339825

Mobile | +886-919-339-825

公司地址 | 彰化縣彰化市卦山路 8-1 號 2 樓 19 室

Company Address | 2F, Room 19, No. 8-1, Guashan Road, Changhua City, Changhua County, Taiwan



媽祖金水 Mā Zǔ Jīn Shuǐ 刺繡襪禮 Embroidered Socks Gift Set

宥森企業有限公司
TOPPER SEN ENTERPRISE CO., LTD.

[媽祖金水 Mā Zǔ Jīn Shuǐ] 是這樣被創作出來，我們想讓牠們更貼近各世代的年齡對信仰程度的和諧，是一個可以拿在手上就能道出心中感動人生的故事，任何鄉鎮的起造都從廟埕開始，這裡有著我們前輩後進間承先啟後的傳承民情，一切都從這裡開始的，所以不能忘本而要旺根，在 [媽祖金水 Mā Zǔ Jīn Shuǐ] 德澤宏施之下，都能穩穩當當的展開並開拓任何的可能。

[Mā Zǔ Jīn Shuǐ] was created to bring faith closer across generations, gently harmonizing different ways of belief.

It is a story you can hold in your hands, one that speaks of the heartfelt moments in life. Every town begins at the temple courtyard, where traditions are passed down from our elders to the young. Everything starts here. We remember our roots so they may continue to grow. With the gracious blessings of [Mā Zǔ Jīn Shuǐ], may we all move forward steadily and open new possibilities.



商品內容物 | 刺繡襪禮盒
Product Contents | Embroidered Socks Gift Set

商品材質 | 80% 棉、15% 尼龍、3% 彈性纖維、2% 橡膠商品
Materials | 80% Cotton/15% Nylon/3% Elastane/2% Rubber

價格 | NT\$500
Price | NT\$500



負責人 | 陳毓茵
Person in Charge | Chen Yu-Yin
公司電話 | 04-873-2859
Tel | +886-4-873-2859

公司地址 | 彰化縣社頭鄉東興村忠勇街 195 巷 54 號
Company Address | No. 54, Ln. 195, Zhongyong St., Dongxing Village,
Shetou Township, Changhua County 511, Taiwan



扇型車庫百年紀念傘

Fan-Shaped Garage Centennial Umbrella

卡里善之樹有限公司

RAINBOW TREE CREATIVE CO., LTD.

「扇型車庫百年紀念傘」由三位彰化青年品牌攜手打造，以扇型車庫為設計靈感，傘面融合火車圖鑑與車庫圖騰，展現彰化的歷史與包容精神。傘套可作購物袋，兼具環保與實用特色，榮獲2023彰化金好禮金質獎。

The “Changhua Roundhouse Centennial Commemorative Umbrella” was created by three young Changhua brand makers. Inspired by a fan-shaped garage, this product’s umbrella surface blends train imagery and garage motif, reflecting Changhua’s history and inclusive spirit. The umbrella cover can also be used as a shopping bag, balancing environmental friendliness and practicality. This product won the 2023



商品內容物 | 雨傘製品

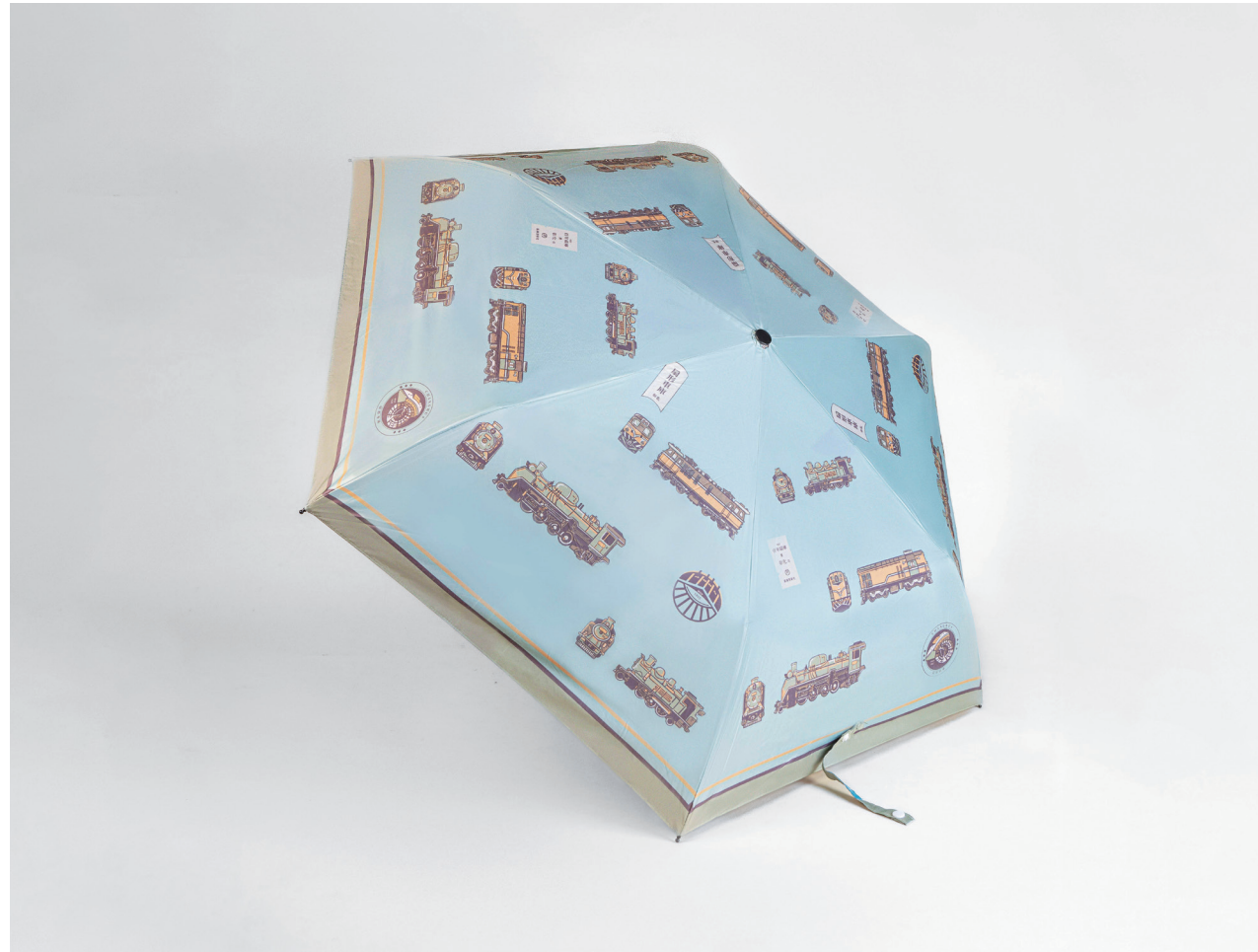
Product Contents | Umbrella products

商品材質 | PG 布、鋁、鐵

Product material | PG cloth + aluminum + iron

價格 | NT\$690

Price | NT\$690



負責人 | 林冠瀚

Person in Charge | Lin Guan-Han

公司電話 | 04-7358038

Mobile | +886-4-7358038

公司地址 | 彰化縣和美鎮孝義路 391 巷 5 號

Company Address | No. 5, Lane 391, Xiaoyi Road, Hemei Township,
Changhua County, Taiwan



帶一碗米皂回家 Bring a Bowl of Rice Soap Home

寶豐香皂股份有限公司
Baofeng Soap Co., Ltd.

「寶豐香皂」源自彰化田中 75 年老字號品牌，結合在地稻米與米廠合作製成具磨砂效果的環保香皂。包裝以古早米袋為靈感，描繪農村意象與生活風景，展現地方文化與永續精神的完美融合。

The idea for “Baofeng Soap” originates from a 75-year-old brand in Tianzhong, Changhua. It integrates local rice with rice milling to create an eco-friendly soap that has a scrubbing effect. The product’s packaging is inspired by traditional rice bags, depicting rural imagery and everyday life to reflect a perfect blend of local culture and the spirit of sustainability.



商品內容物 | 香皂製品
Product Contents | Soap product

商品材質 | 香皂、米
Product material | soap, rice

價格 | NT\$200
Price | NT\$200



負責人 | 陳國忠
Person in Charge | Chen Guo-Zhong

公司電話 | 04-8742126
Mobile | +886-4-874-2126

公司地址 | 彰化縣田中鎮員集路二段 44 號
Company Address | No. 44, Section 2, Yuanji Road, Tianzhong Township,
Changhua County, Taiwan



鹿港的一天香氛冷製皂

A Day in Lukang Scented Cold-process Soap

恬事有限公司

Daily Sweet Thing Ltd.

「鹿港的一天香氛冷製皂」由 Daily Sweet Thing 設計，以一天時序為靈感，融合視覺與香氣再現鹿港印象。三款香皂分別為「清晨廟宇」檀香味、「午後糕餅」蜂蜜香與「晚安老屋」茉莉香，展現地方文化與日常幸福感。

“A Day in Lukang Scented Cold-process Soap” was designed by Daily Sweet Thing. Inspired by the time of day, this product blends visual appeal and aroma to recreate the impression of Lukang. The three types of soap products include “Morning Temple” with a sandalwood scent, “Afternoon Cakes,” which has a honey scent, and “Goodnight Old House” with a jasmine scent, reflecting local culture and an everyday



商品內容物 | 香皂製品

Product Contents | Soap product

商品材質 | 天然香氛材料

Product material | natural fragrance ingredients

價格 | NT\$250-600

Price | NT\$250-600

負責人 | 曾靖恬

Person in Charge | Tseng, Ching-Tien

公司電話 | 0933193999

Mobile | +886-933-193-999

公司地址 | 彰化縣鹿港鎮菜園路 38 號

Company Address | No. 38, Caiyuan Road, Lukang Township,
Changhua County, Taiwan



彰化的一天空間香氛噴霧

A Day in Changhua Room Fragrance Spray

恬事有限公司

Daily Sweet Thing Ltd.

「彰化的一天空間香氛噴霧」以彰化的田間花海、八卦山咖啡與鹿港暗訪為靈感，打造三款空間香氛。透過氣味轉化地方景觀與宗教文化意象，讓人以嗅覺重新感受彰化的風土與人文魅力。

"A Day in Changhua Room Spray" draws inspiration from the floral seas of the countryside, Bagua Mountain coffee, and the Lukang Night Patrol to create three distinct interior fragrances. By translating local landscapes and religious cultural imagery into scent, this collection invites you to rediscover the unique terroir and cultural charm of Changhua through your sense of smell.



商品內容物 | 香氛噴霧

Product Contents | Fragrance spray

商品材質 | 天然香氛材料

Product material | natural fragrance ingredients

價格 | NT\$550-1500

Price | NT\$550-1500



負責人 | 曾靖恬

Person in Charge | Tseng, Ching-Tien

公司電話 | 0933193999

Mobile | +886-933-193-999

公司地址 | 彰化縣鹿港鎮菜園路 38 號

Company Address | No. 38, Caiyuan Road, Lukang Township,
Changhua County, Taiwan



田野香座系列

Field Incense Holder Series

白玥窯工作室
Baiyue Kiln Studio

以彰化地理風貌為靈感，打造手工香具系列，包含彩釉香盤與八卦山脈香座。作品簡約具手感，採環保網狀紙包裝，融合灰面鷲與八卦山意象，展現地方文化與自然之美，兼具藝術與收藏價值。

This handcrafted incense set series was inspired by the geographical features of Changhua. It includes a glazed incense tray and an incense holder that features the Bagua Mountain range. This product features a simple yet tactile design and is packaged in environmentally-friendly mesh paper. With both artistic and collectible value, the series incorporates the imagery of a grey-faced buzzard and Bagua Mountain.



商品內容物 | 陶瓷盤
Product Contents | Ceramic plate

商品材質 | 陶瓷
Product material | ceramic

定價 | NT\$950-1000
Price | NT\$950-1000



負責人 | 楊登茗
Person in Charge | Yang Deng-Ming

公司電話 | 0910147591
Mobile | +886-910-147-591

公司地址 | 彰化縣溪湖鎮湖東里湖東街 81 巷 63 號
Company Address | No. 63, Lane 81, Hudong Street, Hudong Village, Xihu Township,
Changhua County, Taiwan



再生名片夾直式卡套組

Recycled Vertical Business Card Holder Set

參先生工作室

Mr. 3 Design Studio

「參先生的再生名片夾系列」以在地環保為理念，運用過薄難再利用的成衣剩布，透過加襯工法提升布料硬挺度與平滑度，延伸多元應用。並以小面積印花布製作卡套，讓每塊剩布都能展現獨特風格與再生價值。

“Mr. 3 Design Recycled Card Holder Series” was inspired by local environmental protection. This product is made from thin, difficult-to-reuse leftover garment fabric. By adding lining, the fabric’s stiffness and smoothness are improved, extending its uses to a wider range of applications. The card holders, made from small-area printed fabric, highlight each piece of leftover fabric, showcasing its unique style and



商品內容物 | 名片卡套組

Product Contents | Business card holder set

商品材質 | 印花布料

Product material | printed fabric

價格 | NT\$800

Price | NT\$800



負責人 | 林純瑜

Person in Charge | Lin Chun-Yu

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公司地址 | 彰化縣鹿港鎮中山路 163 號 2 樓

Company Address | 2F, No. 163, Zhongshan Road, Lukang Township,
Changhua County, Taiwan



品竹調味罐

Pinzhu Seasoning Jar

格瓊國際有限公司
Gewei International Co., Ltd.

「品竹調味罐」以在地設計為核心，融合童年回憶與自然文化意象，採用永續瓷器材質打造簡約且具互動性的器物，讓使用者在日常使用中感受生活美學與情感連結。

The “Bamboo-themed Seasoning Jar” was inspired by local design, blending childhood memories with natural and cultural imagery. The product comprises sustainable porcelain, creating a simple yet interactive object that allows users to experience the aesthetics of life and emotional connection in their daily use.the international market.



商品內容物 | 調味罐
Product Contents | Seasoning jar

商品材質 | 陶瓷
Product material | ceramic

價格 | NT\$1200
Price | NT\$1200



負責人 | 張淑琪
Person in Charge | Chang Shu-Chi

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Company Address | No. 310, Section 1, Zhongshan Road, Huatan Township,
Changhua County, Taiwan



品竹花器

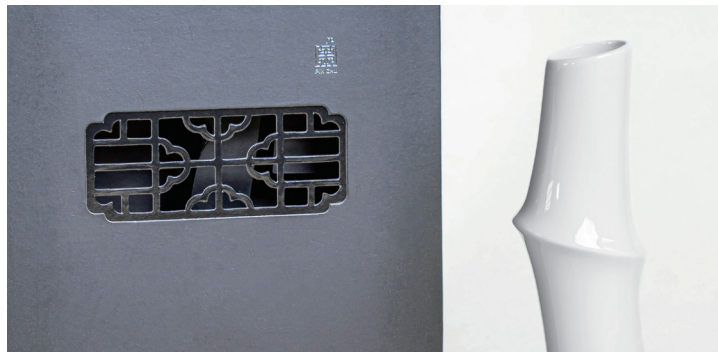
Pinzhu Floral Vessel

格瓊國際有限公司

Gewei International Co., Ltd.

GEWAY 品牌以台灣在地設計為核心，倡導簡約美好的生活理念。「品竹花器」以竹為主題，結合瓷器工藝展現質感，包裝融入古窗意象與燙金設計，兼具環保、實用與美學價值，具備國際市場潛力。

GEWAY brand takes local Taiwanese design as its core and advocates for a simple yet beautiful lifestyle. "Bamboo-themed Flower Vases" showcases the texture of bamboo combined with porcelain artisanship. The product's packaging incorporates the imagery of ancient windows and a gold foil design. The product combines environmental friendliness, practicality, and aesthetic appeal, with great potential on



商品內容物 | 花器製品

Product Contents | Floral vessel

商品材質 | 陶瓷

Product material | ceramic

價格 | NT\$2000

Price | NT\$2000



負責人 | 張淑琪

Person in Charge | Chang Shu-Chi

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Company Address | No. 310, Section 1, Zhongshan Road, Huatan Township,
Changhua County, Taiwan





MOTEX 鑽石型醫用口罩禮盒組

MOTEX Diamond-Shaped Medical Mask Gift Set

華新橡膠工業股份有限公司
Hua Shin Rubber Industrial Co., Ltd.

華新醫材集團推出「鑽石型口罩」，以超立體結構成為全球口罩新標竿，榮獲世界發明展金牌與台灣精品獎。設計融入彰化文化意象，象徵守護與榮耀；2024 年再推全回收環保口罩，展現創新與永續精神。

Motex Healthcare Corp. launched the “Diamond-Shaped Mask,” which sets a new global benchmark for masks with its ultra-three-dimensional structure. This product won a gold medal at the World Invention Exhibition and the Taiwan Excellence Award. The design incorporates the cultural imagery of Changhua, symbolizing protection and glory. In 2024, Motex Healthcare Corp. once again launched a fully recyclable,



商品內容物 | 不織布口罩

Product Contents | Non-woven fabric masks

商品材質 | 內、外盒 /400P 雙白銅紙

Product material | inner and outer boxes/400P white-coated duplex board

價格 | NT\$399

Price | NT\$399



負責人 | 鄭永柱

Person in Charge | Hsu Chih-Yuan

公司電話 | 04-8752116

Tel | +886-4-875-2116

公司地址 | 彰化縣田中鎮中州路二段 751 號

Company Address | No. 751, Section 2, Zhongzhou Road, Tianzhong Township, Changhua County, Taiwan





風華綻現禮盒

Flourishing Elegance Tea Gift Set

彰化縣花壇鄉農會農民購物中心

Huatan Township Farmers' Association Shopping Center

花壇鄉農會推出「風華綻現」禮盒，以茉莉烏龍、金萱與四季茶為主軸，融合汝窯風格包裝與「窰花拼合」古法工藝，推廣無毒茉莉花與茶文化，展現「茉莉花壇」的永續價值與文化深度。

Huatan Township Farmers' Association launched the "Blooming Splendor" gift box, featuring jasmine oolong, Jin Xuan tea, and four-season tea. This gift box combines Ru Kiln-style packaging with the ancient craft of "flower blending" to promote organic jasmine flowers and tea culture. This product reflects the sustainable value and cultural depth of 「Jasmine Huatan」.



商品內容物 | 茶葉禮盒

Product Contents | Tea gift set

商品材質 | 紙類

Product Material | Paper

價格 | NT\$1100

Price | NT\$1100



負責人 | 顧碧琪

Person in Charge | Kuo,Pi-Chi

公司電話 | 04-7877558

Tel | +886-4-787-7558

公司地址 | 彰化縣花壇鄉花壇街 273 號

Company Address | No. 273, Huatan Street, Huatan Village, Huatan Township,
Changhua County, Taiwan



仙草甘茶 12 入禮盒

Grass Jelly Tea 12-Pack Gift Set

員林食品有限公司

Yuanlin Foods Co., Ltd.

「百年仙草黑裡透金」承襲彰化員林張家百年工藝，融合傳統與創新，展現深邃細膩的仙草風味。以黑金包裝象徵純粹與厚實，製程嚴謹、風味獨特，兼具永續理念與品牌新風華。

“Centennial Herbal Jelly: Black with a Hint of Gold” inherits the century-old artisanship of the Chang family in Yuanlin, Changhua. It blends tradition and innovation to reflect the profound and delicate flavor of herbal jelly. The product features black and gold packaging, symbolizing purity and solidity. It is created through a rigorous process, has a unique flavor, and combines the sustainability idea with a new brand image.



商品內容物 | 仙草禮盒

Product Contents | Herbal jelly gift box

商品材質 | 紙盒、馬口鐵罐

Product material | outer packaging – cardboard box; inner packaging – tin can

價格 | NT\$598

Price | NT\$598



負責人 | 江衣坊

Person in Charge | Chiang Yi-Fang

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Tel | +886-4-835-3111

公司地址 | 彰化縣員林市大饒路 543 巷 102 號

Company Address | No. 102, Lane 543, Darao Road, Yuanlin City,
Changhua County, Taiwan





台灣小吃刺繡美食襪禮盒

Taiwan Street-Food Embroidered Socks Gift

宥森企業有限公司

TOPPER SEN ENTERPRISE CO., LTD.

四款刺繡襪子（消暑氣、迺夜市、古早味、念鄉愁）以台灣夜市與飲食文化為設計主題，融合在地風情與趣味巧思，並以質感禮盒包裝呈現，展現 MIT 製襪文化、創意設計與生活美學。

The four pairs of embroidered socks—Summer Time, Night Market, Old Style and Home Town—are inspired by Taiwanese night-market and food culture, blending local character with playful creativity. Presented in a premium gift box, they showcase Made-in-Taiwan sock-making craftsmanship, creative design, and everyday aesthetics.



商品內容物 | 刺繡襪禮盒

Product Contents | Embroidered Socks Gift Set

商品材質 | 80% 棉、15% 尼龍、3% 彈性纖維、2% 橡膠

Materials | 80% Cotton/15% Nylon/3% Elastane/2% Rubber

統一售價 | NT\$750

Regular Price | NT\$750



負責人 | 陳毓茵

Person in Charge | Chen Yu-Yin

公司電話 | 04-8732859

Tel | +886-4-873-2859

公司地址 | 彰化縣社頭鄉東興村忠勇街 195 巷 54 號

Company Address | No. 54, Lane 195, Zhongyong Street, Dongxing Village,
Shetou Township, Changhua County, Taiwan



鮮甜欲滴

Sweet and Delicious

董坐石硯
Tung Tso Inkstone

本作品以彰化特產葡萄為靈感，選用地珍稀螺溪石，以精緻雕工展現果實飽滿意象。融合自然美學與書法線條之韻，色澤典雅、造型流暢，體現臺灣工藝精神與文化底蘊，兼具藝術性與實用價值。

Inspired by Changhua's specialty grapes, this product comprises rare local Luoxi stone with exquisite carving that reflects the fruit's plumpness. This product blends natural aesthetics with the charm of calligraphic lines, featuring elegant colors and a smooth shape. The product embodies the spirit and cultural heritage of Taiwanese artisanship, balancing artistic and practical values.



商品內容物 | 螺溪石硯工藝品
Product Contents | Luoxi stone inkstone craft

商品材質 | 螺溪石
Product material | Luoxi stone

價格 | 洽詢
Price | For Inquiries



負責人 | 董家豪
Person in Charge | Dong Chia-Hao
公司電話 | 04-8796135
Tel | +886-4-879-6135

公司地址 | 彰化縣二水鄉員集路四段 286 號
Company Address | No. 286, Section 4, Yuanji Road, Ershui Township,
Changhua County, Taiwan





半線縣城圖 & 彰化百景明信片

Half-line County Map & Changhua Scenic Spots Postcards

踏圖文創坊

Printerra17 Studio

作品以木刻版畫與孔版印刷為基礎，重現彰化舊城街道的風貌與歷史記憶。結合數位導覽 QR Code，觀者可透過閱讀、遊覽與印製體驗，感受藝術與文化交融的魅力，具教育與創新價值。

This product features woodblock printing and stencil printing to recreate the appearance and historical memory of the old streets in Changhua. This product incorporates digital guide QR codes, which allows visitors to experience the charm of art and culture through reading, touring, and printing while reflecting educational and innovative values.



商品內容物 | 明信片

Product Contents | Postcards

商品材質 | 厚富士稻和紙、孔版與凸版印刷

Product material | Thick Fuji rice paper, Risograph and letterpress

價格 | NT\$550
printing



負責人 | 林達祐

Person in Charge | Lin Da-You

公司電話 | 0911761416

Mobile | +886-911-761-416

公司地址 | 彰化縣彰化市卦山里掛山路 8-1 號 2 樓 17 室

Company Address | Room 36, No. 8-1, Guashan Road, Changhua City,
Changhua County, Taiwan



雲端遙遙門神系列

Cloud-based Remote Door God Series

台卷木建材有限公司
Tai Juan Wood Materials Co., Ltd.

作品結合傳統門神造型與現代搖搖馬意象，門神手持法器與祝賀詞，象徵四季平安、五福臨門。兼具民俗信仰與童趣設計，展現文化創意與實用美感的完美融合。

This product combines the traditional door god design with the modern imagery of a rocking horse. The door gods hold ritual implements and auspicious words, symbolizing peace throughout the four seasons and the arrival of the five blessings. The product integrates folk beliefs with childlike design, reflecting a perfect fusion of cultural creativity and practical aesthetics.



商品內容物 | 木製品
Product Contents | Wooden products

商品材質 | 中密度纖維板
Product material | Medium-Density Fiberboard (MDF)

單組價格 | NT\$390
Price per set | NT\$390



負責人 | 黃昱哲
Person in Charge | Huang Yu-Che
公司電話 | 04-7812018
Tel | +886-4-781-2018

公司地址 | 彰化縣鹿港鎮海埔里工業東三路 6 號
Company Address | No. 6, Gongye East 3rd Road, Lukang Township,
Changhua County, Taiwan



窗景書擋

Window View Bookend

格瓊國際有限公司
Gewe International Co., Ltd.

設計靈感取自彰化傳統建築窗花，融合鐵件、壓克力與木片材質，打造兼具東方美學與現代實用性的書擋。造型簡約、質感細膩，讓日常閱讀空間散發文化氣息與藝術魅力。

Inspired by traditional Changhua window grilles, this design combines metal, acrylic, and wood to create bookends that balance Eastern aesthetics with modern utility. With clean lines and refined texture, it brings cultural elegance and artistic charm into everyday life.



商品內容物 | 複合材質書擋
Product Contents | Composite material bookend

商品材質 | 鐵材、壓克力、木片
Product material | iron, acrylic, wood

價格 | NT\$1800
Price | NT\$1800



負責人 | 張淑琪
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Company Address | No. 310, Section 1, Zhongshan Road, Huatan Township,
Changhua County, Taiwan





無敵發財雞金雞母組

FA CAI GI - Golden Hen

祥傑工業有限公司 (品牌名稱: Addable 居加良品)
XJ Industrial Limited Corporation (Brand: Addable)

作品以台灣民間傳說金雞母為靈感，採鋁合金壓力鑄造工法打造，造型圓潤可愛。元寶造型雞冠與高蹺雞尾象徵升官發財與子孫興旺，融合工藝美感與吉祥寓意，具藝術與收藏價值。

Drawing inspiration from the Taiwanese legend of the Golden Hen, this Golden Hen is crafted through precision aluminum die-casting and shaped into a soft, well-balanced form. The ingot-inspired comb and uplifted tail represent prosperity, success, and the continuation of good fortune across generations. By blending symbolic meaning with refined craftsmanship, the design stands as both a decorative object and a collectible work of art.



商品內容物 | 金雞母、小金蛋、木盤
Product Contents | A golden hen, Two little golden eggs, A wooden plate

商品材質 | 鋁合金、黃銅、歐洲櫟木
Product material | Aluminum alloy, Brass, Beech wood

價格 | NT\$3500
Price | NT\$3500



聯絡人 | 賴怡廷
Sales Contact | Lai Yi-Ting
公司電話 | 04-7369796
Tel | +886-4-736-9796

公司地址 | 彰化縣和美鎮嘉寶里北連路 45 巷 63 號
Company Address | No. 63, Lane 45, Beilian Road, Hemei Township,
Changhua County, Taiwan



花磚器皿系列

Floral Tile Tableware Series

白玥窯工作室

Baiyue Kiln Studio

花磚器皿系列源自彰化古厝的建築花磚圖騰，經田野調查與手工壓印技法，將記憶中的紋理重現於陶器表面。兼具視覺與觸覺美感，適合日常使用或作為文化伴手禮。

The floral tile ware series was inspired by architectural floral tile patterns of the Changhua Old House. Through field research and hand-pressing techniques, textures are reproduced from memory on the surface of the pottery. The product combines visual and tactile aesthetics, making it suitable for everyday use or as a cultural souvenir.



商品內容物 | 陶瓷盤、杯

Product Contents | Ceramic plates and cups

商品材質 | 陶瓷

Product material | ceramic

定價 | NT\$350-950

Price | NT\$350-950



負責人 | 楊登茗

Person in Charge | Yang Deng-Ming

公司電話 | 0910147591

Mobile | +886-910-147-591

公司地址 | 彰化縣溪湖鎮湖東里湖東街 81 巷 63 號

Company Address | No. 63, Lane 81, Hudong Street, Hudong Village, Xihu Township,
Changhua County, Taiwan



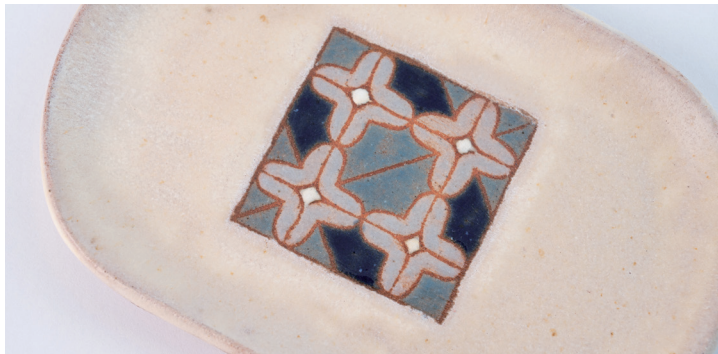
復古花磚陶盤禮盒

Vintage Floral Tile Ceramic Plate Gift Set

力野茶陶所
Liiya ceramic craft shop

以 1960-70 年代台灣常見的馬賽克花磚為設計主軸，陶盤結合復古與現代美感，將懷舊元素轉化為實用家器。每件作品皆保留手作痕跡，訴說著屬於台灣街景的記憶。

This series uses mosaic tiles—common in Taiwan in the 1960s and 1970s—as its design theme. Ceramic plates combine retro and modern aesthetics, transforming nostalgic elements into practical household items. Each piece retains traces of handcrafting, telling a story of memories of Taiwanese street scenes.



商品內容物 | 陶瓷盤
Product Contents | Ceramic plates

商品材質 | 陶瓷
Product material | ceramic

價格 | NT\$1000
Price | NT\$1000

負責人 | 陳思穎
Person in Charge | Chen Szu-Ying
公司電話 | 0989806862
Mobile | +886-989-806-862

公司地址 | 彰化縣鹿港鎮金盛巷 84 號
Company Address | No. 84, Jinsheng Lane, Lukang Township,
Changhua County, Taiwan





微城層几 HILLTOWN HILLTOWN Shelf

造浪者設計工作室
C³ design studio

靈感來自彰化街屋與老聚落，透過模組化實木設計打造可堆疊組合的家具層架。作品如同城市地景縮影，展現建築錯落之美，結構穩固且富創意，為生活空間注入文化氣息。

Inspired by the old houses and settlements in Changhua, this product features a modular solid wood design to create stackable and combinable furniture shelves. The product resembles an urban landscape miniature, reflecting the beauty of staggered architecture. Its structure is stable and creative, infusing living spaces with a cultural atmosphere.



商品內容物 | 層几
Product Contents | Shelf

商品材質 | 桤木
Materials | Ash wood

價格 | NT\$4800
Price | NT\$4800



負責人 | 莊嘉駿
Person in Charge | Chuang Chia-Chun

公司電話 | 04-2683-6674
Tel | +886-4-2683-6674

公司地址 | 洽詢

Company Address | For Inquiries



久彌香·香餅系列產品

Jiu Mi Incense – Incense Cake Series

施金玉沐香齋有限公司
Shi Jin Yu Fragrance Studio Co., Ltd.

三款香餅設計分別代表鹿港端午、媽祖信仰與漁火文化，融合在地文化故事與香氛藝術。外觀細膩典雅，兼具實用性與收藏價值，是適合送禮的文創香氛逸品。

The three incense cake designs, respectively, represent Lukang's Dragon Boat Festival, the Mazu belief, and fishing fire culture. This series blends local cultural stories with the art of fragrance. It boasts a refined and elegant design, balancing practicality and collectible value. This series features creative and culturally themed incense products, perfect for gifting.



商品內容物 | 香品
Product Contents | Incense products

商品材質 | 香品
Materials | incense products

價格 | NT\$380
Price | NT\$380



負責人 | 黃詩敏
Person in Charge | Huang Shih-Min
公司電話 | 04-7777577
Tel | +886-4-777-7577

公司地址 | 彰化縣鹿港鎮鹿西路 79-5 號
Company Address | No. 79-5, Luxi Road, Lukang Township,
Changhua County, Taiwan



點燈 - 小不點桌燈 / 光繞福祿葫蘆燈

Lighting Series – Mini Table Lamp / Glowing Gourd Lamp

葫巧工坊

GOurds ACE Workshop

「小不點葫蘆燈」以小巧葫蘆為形，結合手工雕刻與溫潤光影，保留葫蘆自然紋理與祝福寓意。柔和燈光適合夜晚陪伴，無論床邊、書桌或旅行攜帶，都能成為生活中靜靜守候的一盞小燈，為日常添上一份安心與溫暖。

Little Gourd Night Light is a small, hand-carved gourd lamp that blends traditional craftsmanship with gentle, modern lighting. Each piece preserves the natural texture of the gourd, symbolizing blessings, warmth, and quiet companionship. Its soft glow creates a calming atmosphere, perfect for bedside tables, desks, or as a meaningful gift. Compact and lightweight, it fits easily into everyday life, offering a sense



商品內容物 | 葫蘆、松木 LED 燈座

Product Contents | Gourd and pine wood LED lamp base

商品材質 | 葫蘆、松木

Materials | gourd, pine wood

價格 | NT\$599 (小不點葫蘆燈) NT\$3500 (光繞福祿葫蘆燈)

Price | Mini Table Lamp : NT\$599、Glowing Gourd Lamp : NT\$3500

外盒尺寸 | 小不點葫蘆燈：10*10*20cm、光繞福祿禮盒：23.5*15.5*15cm

Package Dimensions | Mini Table Lamp : 10*10*20cm、Glowing Gourd Lamp 23.5*15.5*15cm



負責人 | 陳昱璟

Person in Charge | Chen Yu-Jing

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Company Address | No. 324, Zhongshan Road, Lukang Township,
Changhua County, Taiwan





蕾絲米帛燒 - 海棠窗花木盒

Lace Rice Pastry – Begonia Window Pattern Wooden Box

上禾堂國際美食有限公司

Shang He Tang International Gourmet Co., Ltd.

以鹿港木作工藝的海棠窗花圖騰為外盒設計，搭配在地特產米帛燒，融合地方美學與節慶氛圍。整體造型典雅細緻，兼具視覺、味覺與文化價值，是展現現代品味的節慶伴手禮首選。

This product features Lukang woodworking techniques through a begonia window pattern on the outer box. This is paired with local specialty rice cookies to blend local aesthetics with a festive atmosphere. The product boasts an elegant and refined overall design, combining visual appeal, culinary delight, and cultural value, making it the top choice for festive gifts that reflect modern taste.



商品內容物 | 米餅禮盒

Product Contents | Rice cracker gift box

商品材質 | 環保再生紙、木盒

Materials | Eco-friendly recycled paper, wooden box

價格 | NT\$888

Price | NT\$888

負責人 | 黃威達

Person in Charge | Huang Wei-Da

公司電話 | 04-777-0895

Mobile | +886-911-100-275

公司地址 | 彰化縣福興鄉大崙村大崙街 47-2 號 1 樓

Company Address | 1F, No. 47-2, Dalun Street, Dalun Village, Fuxing Township, Changhua County, Taiwan



花鳥風月袋茶系列

Floral Birds & Seasons Tea Bag Series

彰化縣花壇鄉農會農民購物中心

Huatan Township Farmers' Association Shopping Center

以中式剪紙與茉莉花為設計主題，融合彰化在地風情，打造兼具香氣與詩意的袋茶包裝。品茗之際彷彿置身鳥語花香間，感受文化氣息與自然之美，是富有感官與文化層次的茶品設計。

This series features a theme of Chinese paper-cutting and jasmine flower designs, blending local Changhua style to create tea packaging that is both fragrant and poetic. While enjoying tea with this product, one feels surrounded by birdsong and fragrant flowers, experiencing a cultural atmosphere and natural beauty. This series features tea product design that is rich in sensory and cultural depth.



商品內容物 | 袋茶禮盒

Product Contents | Tea bag gift box

商品材質 | 紙類

Product Material | paper

價格 | NT\$580

Price | NT\$580



負責人 | 顧碧琪

Person in Charge | Kuo, Pi-Chi

公司電話 | 04-7877558

Tel | +886-4-787-7558

公司地址 | 彰化縣花壇鄉花壇街 273 號

Company Address | No. 273, Huatan Street, Huatan Village, Huatan Township,
Changhua County, Taiwan



花見夫人一口蛋捲花見禮盒

Lady Hanami one-bite egg roll gift box

蛋香屋食品行
Lady Hanami

融合彰化各鄉鎮代表花卉與人文地景，18 朵花卉圖騰綻放於禮盒包裝上，細膩描繪地方故事與風土之美。整體設計兼具節慶氛圍與文化意象，是傳遞地方溫度與祝福的理想伴手禮。

This gift box incorporates representative flowers and cultural landscapes from various towns and villages in Changhua. Eighteen floral motifs bloom on the gift box packaging, delicately depicting local stories and the beauty of the land. The design combines festive atmosphere with cultural imagery, making it an ideal souvenir that conveys local warmth and blessings.



商品內容物 | 蛋捲禮盒
Product Contents | Egg roll gift box

商品材質 | 白銅紙
Materials | white coated paper

價格 | NT\$390
Price | NT\$390



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